



17TH ANNUAL
**BUFFALO
BRUNCH**
APRIL 28, 2013

Dear Advertising Partner,

In just five short years, **embrace**WNY has given over \$49,000 to local individuals and organizations that help make the LGBT/Ally community in Buffalo and Western New York a better place to live, learn, and love.

The **17th Annual Buffalo Brunch** is being held **Sunday, April 28, 2013** at the beautiful Salvatore's Italian Gardens. This will be the sixth year that **embrace**WNY hosts the **Buffalo Brunch** and we are anticipating an even greater success.

Our goal has been to establish a foundation that will promote basic civil rights and thus increase the quality of life for all Western New Yorkers. The underlying mission of **embrace**WNY is "through education, all things are possible." The **embrace**WNY **Education Scholarship** has been created to provide meaningful support to the people of Western New York who choose to attend post-secondary education/training programs within the Western New York area. These recognized scholarship recipients will have demonstrated their commitment to promoting a positive understanding and acceptance of the LGBT community into the larger society. This scholarship is open to ALL (LGBT and ALLIES!). A **Grant/Sponsorship Program** has also been implemented to assist our community with activities and events or to help existing organizations sustain themselves.

A highlight of the **Buffalo Brunch** is honoring leaders in the community who embody the spirit of our organization with the Community Service Awards. Their contributions have helped our community grow and demonstrate the strength and diversity of Western New York. This year we will honor:

Shari Jo Reich

WNED TV

Unity Fellowship of Christ Church

There will be a **Special Citation** to: *Gregory P. Rabb*

The **Advertising Committee** invites its previous business advertisers to consider becoming an advertising supporter again this year! We would also like to encourage NEW advertisers to partner with us this year. Advertising your business at the **Buffalo Brunch** will say to your customers, as well as their family and friends, that you are strong supporter of equal rights for all. Your leadership as an advertiser will be highlighted in our event program.

Thank you for your consideration of '**giving local.....supporting local.**'

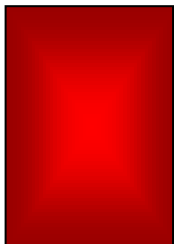
Advertising Committee for the **2013 Buffalo Brunch**

ADVERTISING DONATION FORM

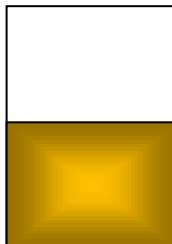


ALL ADS IN BLACK & WHITE,
UNLESS INSIDE OR BACK COVER
CLOSING DATE FOR ADS IS APRIL 15TH

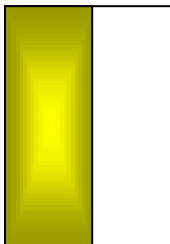
All ads must be limited to size indicated below & all ads must be **camera ready & emailed** to info@buffalobrunch.org



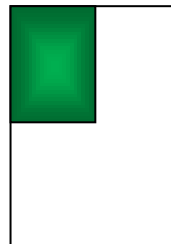
Full Page
8" x 5"
\$200



Half Page
3 7/8" x 5"
\$125



Half Page
8" x 2 3/8"
\$125



Quarter Page
3 7/8" x 2 3/8"
\$75

Inside Cover:
back or front
Full Page: **\$400**

Back Cover:
Full Page: **\$550**

Print name(s) / Company (if applicable)

Contact person

Phone

Email

Address

State / Zip

Check in amount of \$_____ is enclosed (payable to Buffalo Brunch, Inc.)

Credit** Amex Visa MC Discover

Card # _____ EXP. Date ____/____

Name (as it appears on card) _____ PIN #** _____

**On Amex, the PIN # is the small 4 digit number on the front of the card above the credit card number.
On Visa, MC, or Discover, PIN# is the last 3 digits of the number on the back.

Mail completed form to: **Buffalo Brunch/embraceWNY / PO BOX 454 / Buffalo, NY 14205**

Email your AD to: info@buffalobrunch.org

Questions? Contact **Brian E Mietlicki** at 716-986-4342 or brianmietlicki@gmail.com